

Fiscal Year 2010
Annual Report

July 1, 2009 - June 30, 2010

704 1st Ave. N., Fargo, ND 58102 • 701.232.3821 • plainsart.org



Britta Trygstad, Milestones Photography

Inside

**Art Acquisitions • Major Exhibitions • Educational Programs • Museum Support
Financial Statement • Attendance • "There's a little artist in all of us" campaign**



Art Acquisitions

*Plains Art Museum acquired 50 works from *The Dorothy and Herbert Vogel Collection: Fifty Works for Fifty States*, a joint initiative of the Trustees of The Dorothy and Herbert Vogel Collection and the National Gallery of Art, with generous support of the National Endowment for the Arts and the Institute of Museum and Library Services.

Robert Barry*

Study for It Shows, 1980, red latex paint and graphite on paper

Robert Barry*

Untitled, 1980
acrylic and graphite on paper

Charles Clough*

Study for Spring 70, 1983
enamel and emulsion on masonite

Charles Clough*

De Solo Aua Heteronomy...., nd
mixed media

Charles Clough*

De Solo Aua Heteronomy...., nd
mixed media

Charles Clough*

De Solo Aua Heteronomy...., nd
mixed media

Charles Clough*

De Solo Aua Heteronomy...., nd
mixed media

Charles Clough*

De Solo Aua Heteronomy...., nd
mixed media

Charles Clough*

3/4/02, 2002
watercolor on paper

Richard Francisco*

St. Lanac Island, 1972
watercolor on paper

Don Hazlitt*

Untitled, 1978
mixed media

Don Hazlitt*

Untitled, 1978
mixed media

Jene Highstein*

Hello Kitty, 1998
bone black pigment and
graphite on rag paper

Peter Hutchinson*

Chemical Sculpture with Four Tubes, 1970,
glass tubes with salt, copper sulphate
and potassium chromate formations

Bill Jensen*

Untitled, 1995-1996
graphite on paper

Steve Keister*

Untitled, nd
steel, carbon fiber, resin, plaster, paint
and pencil

Steve Keister*

Untitled, 1989
tempera and crayon on graph paper

Alain Kirilli*

Untitled, 1983-1984
charcoal on paper

Mark Kostabi*

*How Can You Be So Prolific?...It's a
Matter of Knowing When to Stop*, 1985
ink (felt tip pen) on paper

Mark Kostabi*

Climbing 1982-1986, 1984
ink (oil, marker, ball point pen, and
white ink) on paper

Mark Kostabi*

Untitled, 1983
ink on paper

Jill Levine*

Reina, 1989, oil on Styrofoam
modeling compound

Robert Lobe*

Untitled, 1969
metal, including steel pipe, coated
spring wire, solder wire and wood

Michael Lucero*

Untitled, 1987
watercolor and graphite on heavy
rag paper

Joseph Nechvatal*

Last Laugh, 1982
graphite on paper

Joseph Nechvatal*

*Fine Time for F*ckups*, 1984
graphite on paper (diptych)

Richard Nonas*

Untitled, nd
ink on paper



Peter Schuyff, *Graham*, 1998, oil on found canvas, THE DOROTHY AND HERBERT VOGEL COLLECTION: FIFTY WORKS FOR FIFTY STATES, an initiative of the Trustees of the Dorothy and Herbert Vogel Collection and the National Gallery of Art, with generous support of the National Endowment for the Arts and the Institute of Museum and Library Services.

Lucio Pozzi*

Four Windows?, 1976
mixed media

Lucio Pozzi*

Untitled, 1976
mixed media

Lucio Pozzi*

4 March 1975 1, 1975
acrylic on wood, mounted on paper

Lucio Pozzi*

Window Face, 1981
graphite and egg tempera on
museum board



Ansel Adams, *Monolith - The Face of Half Dome, Yosemite National Park, 1927*, silver gelatin print, ©2009 The Ansel Adams Publishing Rights Trust.

Edda Renouf*

Furrow Miniature #2, 1981
incised ink & watercolor on paper

Edda Renouf*

Spring, 1984
oil on linen

Edda Renouf*

Hidden Energy Rhythms-2, 1999
oil pastel with incised and scraped lines

Edda Renouf*

Hidden Energy Rhythms-5, 1999
oil pastel with incised and scraped lines

Judy Rifka*

Cardboard Painting, 1974
acrylic on cardboard

Peter Schuyff*

Graham, 1998
oil on found canvas

Judith Shea*

Adam and Eve in Therapy, 1992
india ink watercolor and graphite on paper

Lori Taschler*

Untitled, 1987
charcoal on paper

Daryl Trivieri*

Inside the Cavern, 1986
acrylic on canvas

Daryl Trivieri*

Little Rita, 1988
airbrush on canvas

Richard Tuttle*

Circle with 4 Interlocking Elements, 1993, watercolor

Richard Tuttle*

Loose Leaf Notebook Drawings – Box 12, Group 4, 1980-82
drawing (sheet count 5)

Richard Tuttle*

Loose Leaf Notebook Drawings – Box 12, Group 5, 1980-82
drawing (sheet count 6)

Richard Tuttle*

Loose Leaf Notebook Drawings – Box 12, Group 6, 1980-82
drawing (sheet count 5)

Richard Tuttle*

Loose Leaf Notebook Drawings – Box 18, Group 20, 1980-82
drawing (sheet count 4)

Richard Tuttle*

Loose Leaf Notebook Drawings – Box 18, Group 21, 1980-82
drawing (sheet count 6)

Richard Tuttle*

Loose Leaf Notebook Drawings – Box 18, Group 22, 1980-82
drawing (sheet count 6)

Ruth Vollmer*

Untitled, 1977, graphite on parchment paper

Ruth Vollmer*

11/03/78, 1978
graphite on paper

Ansel Adams

Monolith – The Face of Half Dome, Yosemite National Park, 1927
silver gelatin print
Gift of Mary and Charles E. Mather III

Edward S. Curtis

Firing Pottery – Santa Clara Pueblo, New Mexico, 1905
photogravure print
Gift of David M. Miller

Kim Benson

Neutralized in the Excitations of My Skin, 2008, oil on canvas
Museum Purchase

Richard Breshnahan

Untitled ceramic vessel, n.d., earthenware, Gift of Peg Furshong and Steve Petrich

Richard Breshnahan

Untitled ceramic vessel, n.d., earthenware, Gift of Peg Furshong and Steve Petrich

Richard Breshnahan

Untitled ceramic vessel, n.d., earthenware, Gift of Peg Furshong and Steve Petrich

Heidi Prenevost

Edward's Bed, 2008
c-print
Museum Purchase

Stan Thompson

NP Avenue, 1972
silver gelatin print
Museum Purchase

Ulfert Wilke

Untitled, 1979
calligraphy color wash on paper
Gift of Donald D. Powell

Ulfert Wilke

Untitled, 1979
calligraphy color wash on paper
Gift of Donald D. Powell

Ulfert Wilke

Untitled, 1979
calligraphy color wash on paper
Gift of Donald D. Powell

Ulfert Wilke

Descending Series, 1986
watercolor on paper
Gift of Donald D. Powell



Kim Benson, *Neutralized in the Excitations of My Skin, 2008, oil on canvas, Museum Purchase*

Major Exhibitions

Keys to the Collection:

Works from the Permanent Collection

Ongoing

Rodin: A Magnificent Obsession, Sculpture from the Iris and B. Gerald Cantor Foundation

April 17 – July 13, 2008

Sponsored locally by Microsoft. Organized and made possible by the Iris and B. Gerald Cantor Foundation.

Community Art Project: The Art of Giving

July 24 – September 7, 2008

Rembrandt: The Consummate Etcher and other 17th Century Printmakers

July 31 – October 19, 2008

Organized by the Syracuse University Art Collection Traveling Exhibition Program.

Innovation and Change: Great Ceramics from the Collection of the Ceramics Research Center, Arizona State University Art Museum Collection

September 21 – November 16, 2008

Tour development by Smith Kramer Fine Art Services, Kansas City, Missouri

Pulp Function

October 30, 2008 – February 8, 2009

Supported in part by the Caroline R. Graboys Fund. Organized by Fuller Craft Museum, Brockton, Mass. and curated by Lloyd E. Herman, Director Emeritus of the Smithsonian Institution's Renwick Gallery. Sponsored locally by Microsoft.

Art on the Plains X

November 26, 2008 – March 1, 2009

Sponsored by Yellow Book. Organized by Plains Art Museum. Juried by T.L. Solien.

Art of the Guitar: A Luthier's Renaissance

February 26 – June 7, 2009

Organized by Plains Art Museum. Curated by Michael Olsen and Steve Beckermann

Red River Watercolor Society

16th Annual National Watermedia Exhibition

May 14 – August 30, 2009

Funded in part by the Lake Region Arts Council through a Minnesota State Legislative appropriation and by the North Dakota Council on the Arts through a North Dakota State Legislative appropriation.

Drawings by Frank Big Bear

June 18 – September 27, 2009

Organized by the Tweed Museum of Art, University of Minnesota-Duluth.

These and other programs supported in part by

HIGH PLAINS
READER

The **FUNd**
at Plains Art Museum Foundation

RADIO
Fargo-Moorhead



Plains Art Museum exhibition installation photograph • **Pulp Function**, October 30, 2008 – February 8, 2009 • Supported in part by the Caroline R. Graboys Fund. Organized by Fuller Craft Museum, Brockton, Mass. and curated by Lloyd E. Herman, Director Emeritus of the Smithsonian Institution's Renwick Gallery. Sponsored locally by **Microsoft**

Programs

MEMBER ORIENTATIONS

Three times each year, members enjoy a personal, after-hours visit to the Museum while learning more about their membership benefits.

KID QUEST

Free art activities and exhibition-related experiences for children ages five through 12 funded by Xcel Energy, The Village Family Magazine, and Target.

ART-SPOOK HALLOWEEN PARTY

Families get ready for Halloween while becoming the most inspired ghoul on the block by creating their costumes with local artists. Sponsored locally by Kohl's.

KID CRAWL

In conjunction with the Fargo Moorhead Visual Artists Studio Crawl, annually the first weekend of October. Parents can attend the FMVA Studio Crawl while kids play in the Kid Crawl.

LECTURES AND GALLERY TALKS

In conjunction with exhibitions.

EXPERIENCES FOR LIFE!

Museum classes and workshops for youth and adults. Opportunities for inquisitive people of all ages, includes adult classes and camps for youth.

MUSEUM VISITS

Gallery tours with the option of a related art activity.

THE GOLDBERG ART LOUNGE

A hands-on learning space where the words "Don't touch!" are never uttered! Visitors can experiment, problem solve, and learn about art through art-production, games, books, and DVDs in a relaxed and comfortable environment. Themed "ArtBins," funded by Target, guide visitors in hands-on exploration of the art elements.

NOON HOLIDAY CONCERTS

Mondays, Tuesdays, Wednesdays, and Thursdays the first two weeks of December. Musical performances by the area's finest musicians in the relaxing atmosphere of the Landfield Atrium. Sponsored by High Plains Reader and The Mojo 104.7, with additional support from The Arts Partnership.



Britta Trygstad, Milestones Photography



Britta Trygstad, Milestones Photography



Dave Arrison, Milestones Photography

RUSH HOUR MUSIC SERIES

Third Wednesdays of every month from 5:30 to 7 pm with galleries open until 8 p.m. features an eclectic selection of the area's best musicians. Admission is free and food and drink are available from Café Muse by Green Market Catering. Sponsored by Minnesota Public Radio.

WORKSHOPS FOR EDUCATORS

Annual workshops and training for educators to incorporate art into teaching strategies that help build students' comprehension, literacy, and higher-order thinking skills. In FY09: Literacy-Building through Art, based on Weisman Art Museum's Artful Writing process.

PRINTMAKING DEMONSTRATIONS

Hosted by area artists in Hannacher's, Inc. Print Studio. With John Volk, art professor at Minnesota State University Moorhead and interns.

PLAINS INSIDE OUT

A dynamic initiative that takes art and audiences out of the Museum building and into the neighborhoods of downtown Fargo, using the arts to offer opportunities for fresh perspectives on our urban spaces and places. Aims to give audiences experiences of new art forms, opportunities to meet and work with exciting artists and designers along with new insights through participatory art events about our city and its diverse cultures. Fully realized in FY10, includes *FARGO HO!* roving outdoor film projections with Minneapolis Art on Wheels; *Hip Hop Don't Stop* mural, music, and dancing; Plain Food Farmers Market; *ArtView: Secrets of the City: Photographs of Fargo* by Meghan Duda; and *Defiant Gardens* for Fargo Moorhead.

ANNUAL SPRING GALA

Held the first Saturday of May every year, highlighting an exhibition and featuring hors d'oeuvres, music, dancing, and art auction.

Sponsored by Bobcat, H2M, KVLV-TV11, the MoJo 104.7, OPEN Magazine, Bremer Bank, Café Muse by Green Market Catering, Happy Harry's Bottle Shops, High Plains Reader, Sally McCravey and Philip Henry, Vintage Guitar Magazine, Fargo Jet Center, Inc., Nichole's Fine Pastry, Otter Tail Corporation, Pierce Printing and Office Supplies, Atomic Coffee, Cook Sign Company, Dawson Insurance, Flint Communications, Kate Haugen and Carlton Hunke, Mark Herschlip and Pamela Sund, Hornbacher's Foods, Integreon Managed Solutions, Inc., Andrea and Randy Jensen, Carole Kline, Nodak Mutual Insurance Company, John Q. Paulsen, Ann and Tom Riley, Scheels Sports, Sidestreet Grille and Pub, T.L. Stroh Architects and Interiors, Warner and Company Insurance



Appreciation for Museum Support

The dedicated support of individuals, businesses, and foundations makes possible the achievement of Plains Art Museum's mission: **to bring people and art together**. We are pleased to list support of \$250 and more. **We thank everyone who supported the Museum during fiscal year 2009!**

PRESIDENT'S CIRCLE MEMBERS

President (\$5,000+)

High Plains Reader
Radio Fargo-Moorhead

Director (\$2,500-\$4,999)

Happy Harry's Bottle Shops
Indigo Signworks

Curator (\$1,000-\$2,499)

Cole and Laura Carley
Yvonne Condell
Brian and Terrie Dahl
David and Gini Duval
Eide Bailly LLP
Dr. Calvin Fercho and Doris Fercho
R. Thomas Gunkelman
Arlette Haugen-Preston and
Richard Preston
John T. Jones Construction
Charles E. and Mary Mather
Michael J. Olsen and
Martha Keeler Olsen
Bill and Mary Schlossman
Brad and Carol Schlossman
West Acres Development

Advocate (\$500-\$999)

Thomas and Jane Ahlin
Alerus Financial
Allegiance Software, Inc.
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Bremer Bank
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Dave Hasbargen and
Wayne Zimmerman
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Kevin and Harriette McCaul
Sally McCravey and Philip M. Henry
Mid America Steel
Milestones Photography
Rachel and Jeff Nelson
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Tom and Ann Riley
Stephen J. and Judith Spellman
Gustav and Mary Staahl
Karen Stoker
T.L. Stroh Architects & Interiors

Enthusiast (\$250-\$499)

Dr. Bernard and Lois Altenburg
Robert and Bonnie Ames
Anderson Architecture PC

Arctic Audio
Jeanne E. Aske and Michael Cichy
Cynthia and David Baumgardner
Cecelia V. and John W. Beecher
John L. and Mavis Bennett
Mark Berntson
D.L. and M.S. Berryhill
David and Julie Blehm
Will and Cindy Bleier
Phyllis Boatman
Kim and Barb Booth
Larry Boulger
Jan and Don Carlsen
Bruce and Susan Carlson
Case New Holland
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Hugh Cowan
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Creative Kitchen
Amity Technology
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James A. Armfield
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Ritchie and Carol Spichke
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Pamela Sund and Mark Herschlip
Stan and Denise Thompson
E. James and Marcia Ubbelohde
Michael B. Unhjem
Dennis and Mary Walaker
Kent and Kristie Wild
Brian Wooton and Mary Markland
Anne and Jeff Zaring

SUPPORTERS

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Lucien C. and Edna H. Barnes Fund,
a component of the Fargo-
Moorhead Area Foundation
The Barry Foundation
Bobcat Company
Bremer Bank
Katherine Kilbourne Burgum
Charitable Lead Unitrust
Café Muse by
Green Market Catering
Cities of Fargo, Moorhead,
and West Fargo through The
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Gate City Bank
H2M
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Arlette Haugen-Preston and
Richard Preston
Brian Hayer
Harold and June Hayer
Mark and Darin Henze
High Plains Reader
Hornbacher's Foods
Carlton Hunke and Kate Haugen
Indigo Signworks
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Willy and Arland Jacobson
Joni Janz and Jeff Peterson
Andrea and Randy Jenson

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The McKnight Foundation
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Minnesota Public Radio
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National Endowment for the Arts
National Endowment for
the Humanities
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Nodak Mutual Insurance Company
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Martha Keeler Olsen
OPEN/Frostfire
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Pierce Printing & Office Supplies
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Mojo 104.7
Radio Fargo-Moorhead
Red River Home Guide
Roger and Arlene Reierson
Tom and Ann Riley
Colleen Sheehy and Peter Murphy
Meg Spielman Peldo
(Dorothy Spielman Education Fund)
Scheels Sports
Sidestreet Grille & Pub
State Bank & Trust
Pamela Sund and Mark Herschlip
T.L. Stroh Architects & Interiors
Target
Jerry and Marie Topp
Union State Bank
Valley Faith
Valley News Live
Vintage Guitar Magazine
Warner and Company Insurance
William Randolph Hearst Endowed
Fund for Education at
Plains Art Museum
Xcel Energy Foundation
Yellowbook USA



Financial Statement for year end 6.30.09

Plains Art Museum Statement of Financial Position June 30, 2009

Assets	
Current Assets	
Cash & Cash Equivalents	\$ 822,797
Accounts Receivable	25,228
Inventories	40,561
Prepaid Expenses	10,653
Total current assets	<u>899,239</u>
Assets Restricted to Investment Building	
Cash & Cash Equivalents	346,337
Unconditional promises to give	200
	<u>346,537</u>
Other Assets	
Interest in assets of Plains Art Museum	<u>990,554</u>
Property & Equipment	
Land	651,628
Building and Improvements	6,487,449
Equipment	1,309,394
Construction in Progress	165,322
	<u>8,613,793</u>
Less Accumulated Depreciation	<u>(3,427,286)</u>
Net Property and Equipment	<u>5,186,507</u>
Total Assets	<u>\$ 7,422,837</u>
Liabilities and Net Assets	
Current Liabilities	
Current Maturities of long-term debt	\$ 68,507
Accounts Payable	82,282
Accrued Expenses	
Compensation	116,463
Payroll Taxes	11,312
Real Estate Taxes	21,929
Sales Taxes	7,255
State Gaming Taxes	124,635
Other	3,500
Deferred Revenue	37,280
Total current liabilities	<u>473,163</u>
Long-term Debt, less current maturities	<u>1,724,663</u>
Total Liabilities	<u>\$ 2,197,826</u>
Net Assets	
Unrestricted	3,754,924
Temporarily Restricted	246,337
Permanently Restricted	1,223,750
	<u>5,225,011</u>
Total Liabilities and Net Assets	<u>\$ 7,422,837</u>

Plains Art Museum Statement of Activities Year Ended June 30, 2009

Revenue	
Support & Revenue	
Public Support	\$ 914,814
Program Services & Admissions	37,636
Charitable Gaming Net	439,051
Auxiliary Sales Net	140,122
Museum Food Sales Net	84,594
Museum Merchandise Sales Net	(23,512)
Net Rent Revenues	3,984
Investment Income	(27,015)
Gain on Sale of Property	-
Transfer from Temporary Restricted Net Assets	34,000
Total Support & Revenue	<u>\$ 1,657,704</u>
Expenses	
Program	\$ 899,093
Education	235,792
Marketing and Community Relations	308,245
Fundraising	288,635
Administrative	393,178
Depreciation	240,483
Total Expenses	<u>\$ 2,365,426</u>
Change in Unrestricted Net Assets	<u>(707,722)</u>
Change in Temporarily Restricted Net Assets	
Investment Income (Loss)	17,144
Campaign Contributions	238,965
	<u>256,109</u>
Campaign Expenses	10,243
Transfer to Unrestricted Net Assets	<u>(34,000)</u>
Increase (Decrease) in Temporarily Restricted Net Assets	<u>(\$ 211,866)</u>
Change in Net Assets	<u>(495,856)</u>
Net Assets, 7.1.08	<u>\$ 5,720,867</u>
Net Assets, 6.30.09	<u>\$ 5,225,011</u>

Copies of the Annual Audit available upon request from:
Plains Art Museum, PO Box 2338, Fargo, ND 58108
701.232.3821 • museum@plainsart.org • plainsart.org

The mission of Plains Art Museum is to BRING PEOPLE AND ART TOGETHER.

Important events

Colleen J. Sheehy joined the Museum during FY09, bringing an extensive background in museums and in education in the arts. She was director of education at the Frederick R. Weisman Art Museum at the University of Minnesota in Minneapolis, where she also curated numerous exhibitions and founded its first education department.

Sheehy holds a doctorate and a master of arts in American Studies from the University of Minnesota, Minneapolis. She was also awarded a bachelor of arts in English from U of M, Minneapolis. In addition to other awards and honors, she received the U or M Academic Staff Award for Outstanding Achievement and has served on the boards of the Institute for Advanced Studies and Forecast Public Artworks.



Sheehy addresses the crowd at her January 15 meet and greet.

Working with the staff, board, and other community activists, Sheehy has brought immense energy to the "Little Artist in All of Us" campaign for the future of the Museum. She is committed to making the arts a significant part of the community and peoples' lives, initiating new programming that makes vital connections with people, including *Plains Inside Out*, a dynamic new initiative that takes art and audiences out of the Museum building and into the downtown neighborhoods.

Involvement of the arts in people's lives is also a primary concern of the Museum's outreach programs. FY09 was an important year for Museum outreach programs which had previously been anchored by the Rolling Plains Art Gallery. A research project was launched to evaluate what administrators and classroom teachers in underserved rural communities of North Dakota and Minnesota need for their students. When completed in FY10, results of the research will shape outreach programs for years to come.

Thanks to funding from the Wyeth Foundation for American Art and the North Dakota State Legislature, the groundwork was laid for additional PlainsArt Cases and Learning Posters and their distribution to North Dakota and Minnesota communities. Research on development of an educational Website that features artwork from the Museum's collection, curriculum materials, other educational resources, and interactive activities that promote learning was also launched.

Michael Olsen and Susie Freeman became co-chairs of the "Little Artist" campaign. Significant strides were made toward completion of the campaign which includes:



- Extending the Museum's impact through the *Center for Creativity*, an exciting partnership with Fargo Public Schools and other educational entities. The Center will make art more accessible for artists and students of all ages in state-of-the-art studios and classrooms while it saves a historic block of buildings west of the current Museum.
- *Fingerprints* interactive learning gallery planned for the second floor of the Museum.
- A more secure financial future with a robust operating endowment and continued annual funding for programs
- Showcasing a major work by celebrated artist and native North Dakotan, James Rosenquist.

Attendance

Museum Attendance:	32,230
Programs & Services	
Tours & Related Art Activities	4,907
Classes/Workshops	507
Living Artists Served	906
Public Programs	3,248
Outreach Attendance	482
Total Programs and Services:	10,050

Total
42,280

Volunteer Services

In FY09, 85 active volunteers put in a total of 1,400 hours performing such crucial tasks as service on the governing board; spring fundraising gala committee work; educational roles in the Museum Visit program and during KidQuest, the Halloween Party, Kid Crawl, classes and camps; mailing; and archiving.



Britta Trygstad, Milestones Photography



THE MCKNIGHT FOUNDATION



MINNESOTA STATE ARTS BOARD



The FUNd at Plains Art Museum

Major general operating support for FY09 was provided by members of the Plains Art Museum, the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature; The FUNd at the Plains Art Museum Foundation; and The McKnight Foundation. General operating support was also provided by the North Dakota Council on the Arts, an agency of the State of North Dakota, in partnership with the National Endowment for the Arts; the Cities of Fargo, Moorhead, and West Fargo through The Arts Partnership; the William and Anna Jane Schlossman Fund as recommended by Marjorie Schlossman through the Fargo-Moorhead Area Foundation; the Lucien C. and Edna H. Barnes Fund; a component of the Fargo-Moorhead Area Foundation; and The Norman M. and Eunice M. Jones Family Fund of the Lutheran Community Foundation.