

Annual Report

July 1, 2010 – June 30, 2011 ■ ■ ■

PlainsArt
Museum

704 1st Ave. N., Fargo, ND 58102 • 701.232.3821 • plainsart.org



James Rosenquist, *The North Dakota Mural*, (detail) 2010, oil on canvas, 13 x 24 ft., © James Rosenquist. Gift of an Anonymous Donor in honor of Dr. Jovan Brkic, a world-renowned scholar of philosophy, gentleman, and friend; and made possible by an in-kind creative gift by James Rosenquist. Photo by Milestones Photography

Inside

**Letter from the Director • Art Acquisitions • Major Exhibitions
Educational Programs • Museum Support • Financial Statement • Attendance**



Art Acquisitions

Robert K. Byers

Aspens, Near Taos, New Mexico
1987
photograph
10.75 x 14 in.
Gift of William N. Gauslow
2011.001.0001

Robert K. Byers

Burned Trees, Mauna Kea, Hawaii
1978/1990
photograph
10.75 x 13.75 in.
Gift of William N. Gauslow
2011.001.0002

Robert K. Byers

Reeds in Young's River, Near Astoria, Oregon, 1976/1988
photograph
7.875 x 9.875 in.
Gift of William N. Gauslow
2011.001.0003

Robert K. Byers

Untitled (boats at low tide), 1980
photograph
16.25 x 20.25 in.
Gift of William N. Gauslow
2011.001.0004

Robert K. Byers

White House, Silverton, Colorado
1983
photograph
10.75 x 13.75 in.
Gift of William N. Gauslow
2011.001.0005

Charles Cramer

Cat Tails, 1982/1983
photograph
6.875 x 9.325
Gift of William N. Gauslow
2011.001.0006

Mark Gordon

Pond and Palm, 1990
photograph
11 x 14 in.
Gift of William N. Gauslow
2011.001.0007

Kevin Merrill

Nude with Sheet/Veil, nd
photograph
8 x 5.5 in.
Gift of William N. Gauslow
2011.001.0008

Steve Mulligan

Race Track, Death Valley, California, 1995/1998
photograph, ed. 24/75
10.75 x 8.365 in
Gift of William N. Gauslow
2011.001.0009

Susan Rigdon-Ervin

Autumn Leaves, Crestone Creek, Panoramic, nd
photograph
11 x 18 in.
Gift of William N. Gauslow
2011.001.0010

Susan Rigdon-Ervin

Sand Weave, nd
photograph
13 x 15 in.
Gift of William N. Gauslow
2011.001.0011

L.A. Vogel

Gravel Hills, Arizona, 1985/1987
photograph
14.5 x 17.5 in.
Gift of William N. Gauslow
2011.001.0012

John Ward

Beaver Pond, Upper Rio Grande Basin, Colorado, 1978/1979
photograph
15.125 x 19 in.
Gift of William N. Gauslow
2011.001.0013

John Ward

Bentonite Hills, Capitol Reef National Park, Utah, 1984/1987
photograph
15.25 x 19.5 in.
Gift of William N. Gauslow
2011.001.0014

John Ward

Saguaros and Ajo Mountains, Organ Pipe Cactus National Monument, Arizona, 1978, ed. 10/35 (portfolio one)
photograph
15.5 x 19.25 in.
Gift of William N. Gauslow
2011.001.0015

John Ward

Sangre de Cristo Range, Colorado, 1976/1978
photograph
15.125 x 19.25 in.
Gift of William N. Gauslow
2011.001.0016

John Ward

Soda Springs Basin, Canyonlands National Park, Utah, 1978
photograph
15.125 x 19 in.
Gift of William N. Gauslow
2011.001.0017

Donald Nice

Parrot Fish, 1981
watercolor
41 x 25.5 in.
Gift of Dorothy Gustafson
2011.002.0001

Donald Nice

Untitled, 1980
watercolor
60 x 40 in.
Gift of Dorothy Gustafson
2011.002.0001

John Seery

Untitled, 1981
acrylic on canvas
42 x 48 in.
Gift of Dorothy Gustafson
2011.002.0003

Lorraine Berger

Good Morning, Morning, 2010
acrylic on canvas
21.5 x 25.5 in.
Gift of Lorraine E. Berger
2011.003.0001

Lorraine Berger

Still Life with Red Flower, 2010
acrylic on canvas
15.5 x 21.5 in.
Gift of Lorraine E. Berger
2011.003.0002

Lorraine Berger

Still Life with Three Lemons, 2006
acrylic on canvas
9 x 12 in.
Gift of Lorraine E. Berger
2011.003.0003

Lorraine Berger

Meadow Lily, 2008
acrylic on canvas
9 x 12 in.
Gift of Lorraine E. Berger
2011.003.0004

Lorraine Berger

Wild Gourd, 2003
acrylic on canvas
21.5 x 25.5 in.
Gift of Lorraine E. Berger
2011.003.0005

Lorraine Berger

Pilot Knob's Purple Thistle, 1990
acrylic on canvas
25 x 47 in.
Gift of Lorraine E. Berger
2011.003.0006



Pat and Gage Kruse, *My Brother's Blanket #3*, 2010, Birch-bark, red willow and deer sinew, 38 x 36 in. , Museum Purchase 2011.007.0001



Robert K. Byers, *Burned Trees, Mauna Kea, Hawaii*, 1978/1990, photograph, 10.75 x 13.75 in., Gift of William N. Gauslow, 2011.001.0002

Lorraine Berger

First Homestead on Horse Hill, 2010
acrylic on paper
12 x 17 in.
Gift of Lorraine E. Berger
2011.003.0007

Lorraine Berger

From the Mississippi River Bluffs, 2010
acrylic on wood
11 x 12 in.
Gift of Lorraine E. Berger
2011.003.0008

Lorraine Berger

West Texas Angel, 1985-1986
acrylic on canvas
47 x 47 in.
Gift of Lorraine E. Berger
2011.003.0009

Lorraine Berger

Dunes, 2003
acrylic on canvas
9.5 x 12 in.
Gift of Lorraine E. Berger
2011.003.0010

Lorraine Berger

January Thaw, 1964
oil on canvas
30 x 45 in.
Gift of Lorraine E. Berger
2011.003.0011

Jane Gudmundson

The Circle of Moorhead Tour – 1,
1977-1978
photograph
5 x 5 in.
Gift of Pamela Gudmundson
2011.004.0001

Jane Gudmundson

The Circle of Moorhead Tour – 2,
1977-1978
photograph
5 x 5 in.
Gift of Pamela Gudmundson
2011.004.0002

Jane Gudmundson

The Circle of Moorhead Tour – 3,
1977-1978
photograph
5 x 5 in.
Gift of Pamela Gudmundson
2011.004.0003

Jane Gudmundson

Gift of Pamela Gudmundson
The Circle of Moorhead Tour – 4,
1977-1978
photograph
5 x 5 in.
2011.004.0004

Jane Gudmundson

The Circle of Moorhead Tour – 5,
1977-1978
photograph
5 x 5 in.
Gift of Pamela Gudmundson
2011.004.0005

James Rosenquist

*Stars and Stripes at the Speed
of Light*, 2010
3rd state
color lithograph
45.5 x 31 in.
Gift of James Rosenquist
2011.005.0001

Brad Bachmeier

Occidental Vessel I, 2010
wheel thrown, multiple fired vessel
w/ bamboo handled lid, wire and
metal patina
24 x 11 in. (H x Dia.)
Gift of Cecilia V and John W.
Beecher
2011.006.0001

Brad Bachmeier

Occidental Vessel II, 2010
wheel thrown, multiple fired vessel
w/ base, metal patina
26.5 x 11 in. (H x Dia.)
Gift of Cecilia V and John W.
Beecher
2011.006.0002

Pat and Gage Kruse

My Brother's Blanket #3, 2010
Birch-bark, red willow and
deer sinew
38 x 36 in.
Museum Purchase
2011.007.0001

Major Exhibitions

Individual to Icon: Portraits of the Famous and Almost Famous from Folk Art to Facebook

January 30 – August 15, 2010

Organized by Plains Art Museum. Curated by Colleen Sheehy, Director and CEO, Plains Art Museum, with catalogue essays by Sheehy and Karal Ann Marling, professor emeritus of art history and American studies, University of Minnesota-Minneapolis. Exhibition support provided by the Elizabeth Firestone Graham Foundation. Supported locally by Microsoft; Yellowbook; Sharon Hilgers, Park Co. Realtors; Kurt Keifer; Arlette Preston, Home Instead Senior Care; and Carol Rogne, DFC Consultants, Ltd.

The White Album: The Beatles Meet the Plains

May 18, 2010 – April 17, 2011

The Frederick B. Scheel Photography Collection: A New Gift to the Plains

September 17, 2010 – August, 2011

Sponsored in part by The Forum of Fargo-Moorhead

Andrea Carlson: VORE

September 10, 2010 – January 16, 2011

Supported by a grant from The FUNd at Plains Art Museum

Vermillion Editions to Hannaher's Studio: The Print Renaissance Comes to Fargo, 1977 to Today

February 5 – May 29, 2011

Collectors Humble and Extraordinaire: The Herbert and Dorothy Vogel Gift

May 21 – August 14, 2011

Part of The Dorothy and Herbert Vogel Collection: Fifty Works for Fifty States, a joint initiative of the Trustees of the Dorothy and Herbert Vogel Collection and the National Gallery of Art, with generous support of the National Endowment for the Arts and the Institute of Museum and Library Services.

Big Country: FMVA Scale the Plains

June 24 – September 4, 2011

These and other programs supported in part by

HIGH PLAINS
READER

The **FUNd**
at Plains Art Museum Foundation

RADIO
Fargo-Moorhead



Plains Art Museum exhibition installation photograph • **Big Country: FMVA Scale the Plains**, June 24 – September 4, 2011. Milestones Photography

Programs

PLAINS ART CASES

The Museum's Art Case program is designed to provide art education resources to classrooms in our region that have little or no formal art education in place. Each case is packed with a miniature exhibition of works by regional artists and comes with an education guide that encourages classroom participation. The cases are loaned for free and educators pay no shipping fees. These are offered free of charge thanks to support from the Wyeth Foundation, the National Endowment for the Arts, the William Randolph Hearst Endowed Fund for Education, and the North Dakota Council on the Arts through an appropriation from the North Dakota Legislature.

ONLINE OUTREACH

In 2011, the Museum launched art education resources available on its website at plainsart.org. These resources are perfect for the classroom and offer games, multimedia learning tools, and a place for teachers to share lesson plans and student work. Supported by the Wyeth Foundation for American Art, the National Endowment for the Arts, and the William Randolph Hearst Endowed Fund for Education. Funding for outreach programming also provided by the North Dakota Council on the Arts through an appropriation from the North Dakota State Legislature.

LECTURES AND GALLERY TALKS

Held to provide to context to the work in the galleries and add an element of social connectivity in conjunction with exhibitions.

EXPERIENCES FOR LIFE!

Museum classes and workshops for youth and adults. Opportunities for inquisitive people of all ages, including adult classes and camps for youth.

MUSEUM VISITS

The Museum offered guided gallery tours with the option to be involved in a related group art activity.

THE GOLDBERG ART LOUNGE

A hands-on learning space for all ages. Visitors have the opportunity to learn about art in a relaxed environment through games, books, magazines, and videos.

NOON HOLIDAY CONCERTS

Held Monday through Thursday the first three weeks in December, Noon Holiday Concerts by the area's finest musicians in the beautiful Landfield Atrium. Sponsored by High Plains Reader, Mojo 104.7, Minnesota Public Radio, and The Arts Partnership.

RUSH HOUR MUSIC SERIES

Held the third Wednesday of each month, the Rush Hour Music Series spotlights a cross section of jazz, pop, rock, and folk musicians from around the region. Admission to the concert and the galleries is free.

PRINTMAKING DEMONSTRATIONS

Hosted by area artists in Hannaher's Inc. Print Studio and overseen by John Volk, art professor at Minnesota State University Moorhead.

PLAINS INSIDE OUT

A dynamic initiative that takes art and audiences out of the Museum proper and into the neighborhoods of Fargo-Moorhead, using the arts to offer opportunities for fresh perspectives on our neighborhoods and work with exciting artists and designers. For FY10, Plains Inside Out programs included Hip Hop Don't Stop, a celebration of hip hop culture through street art, music, and dancing; Bikes, Art, & Community Health Week, a week-long set of programs celebrating bikes and art; and Defiant Gardens for Fargo-Moorhead, a program emphasizing the integration of art into public spaces.

ANNUAL SPRING GALA

Held the first Saturday of May every year to raise money for Museum education programs through an evening of music, hors d'oeuvres, dancing, and an art auction. Sponsored by H2M, Valley News Live, KFGO 790 AM, Mosaic Foods, Milestones Photography, Nichole's Fine Pastry, Moxie Java, Sidestreet Grille and Pub, Happy Harry's Bottle Shops, High Plains Reader, and Prairie Public Broadcasting.



Appreciation for Museum Support

The dedicated support of individuals, businesses, and foundations makes possible the achievement of Plains Art Museum's mission: to bring people and art together for learning and inspiration. **We thank everyone who supported the Museum during fiscal year 2011!**

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Financial Statement for year end 6.30.11

**Plains Art Museum
Statement of Financial Position
June 30, 2011**

Assets	
Current Assets	
Cash & Cash Equivalents	\$ 479,342
Accounts Receivable	25,120
Unconditional Promise to Give	77,868
Inventories	45,584
Prepaid Expenses	<u>11,792</u>
Total current assets	<u>639,706</u>
Assets Restricted to Investment Building	
Cash & Cash Equivalents	989,341
Other Assets	
Investments	1,442,760
Unconditional promises to give	313,851
Property & Equipment	
Land	651,628
Building and Improvements	6,554,581
Equipment	455,708
Construction in Progress	<u>170,922</u>
	7,832,839
Less Accumulated Depreciation	<u>(2,973,837)</u>
Net Property and Equipment	4,859,002
Total Assets	<u><u>\$ 8,166,792</u></u>
Liabilities and Net Assets	
Current Liabilities	
Current Maturities of long-term debt	\$ 156,454
Accounts Payable	66,755
Accrued Expenses	
Compensation	119,494
Payroll Taxes	6,696
Real Estate Taxes	21,690
Sales Taxes	16,289
State Gaming Taxes	89,548
Other	0
Deferred Revenue	<u>34,500</u>
Total current liabilities	511,426
Long-term Debt, less current maturities	<u>1,819,271</u>
Total Liabilities	<u>\$ 2,330,697</u>
Net Assets	
Unrestricted	3,303,994
Temporarily Restricted	1,228,351
Permanently Restricted	1,303,750
	<u>5,836,095</u>
Total Liabilities and Net Assets	<u><u>\$ 8,166,792</u></u>

**Plains Art Museum
Statement of Activities
Year Ended June 30, 2011**

Revenue	
Support & Revenue	
Public Support	\$ 517,626
Program Services & Admissions	35,121
Charitable Gaming Net	421,075
Auxiliary Sales Net	139,838
Museum Food Sales Net	130,737
Museum Merchandise Sales Net	2,014
Net Rent Revenues	16,089
Investment Income	576
Gain on Sale of Property	-
Transfer from Temporary Restricted Net Assets	120,464
Total Support & Revenue	\$ 1,383,540
Expenses	
Program	\$ 168,716
Education	98,187
Marketing and Community Relations	163,686
Fundraising	141,700
Administrative	379,801
Museum	<u>550,641</u>
Total Expenses	\$ 1,502,731
Change in Unrestricted Net Assets	(119,191)
Change in Temporarily Restricted Net Assets	
Investment Income (Loss)	265,154
Campaign Contributions	<u>114,885</u>
	380,039
Transfer to Unrestricted Net Assets	<u>(120,464)</u>
Increase (Decrease) in Temporarily Restricted Net Assets	259,575
Change in Permanent Rent Net Assets	<u>80,000</u>
Change in Net Assets	220,384
Net Assets, 7.1.10	\$ 5,615,711
Net Assets, 6.30.11	<u><u>\$ 5,836,095</u></u>

Copies of the Annual Audit available upon request from:
Plains Art Museum, PO Box 2338, Fargo, ND 58108
 701.232.3821 • museum@plainsart.org • plainsart.org

The mission of Plains Art Museum is to **BRING PEOPLE AND ART TOGETHER FOR LEARNING AND INSPIRATION.**

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- Michael J. Olsen
- Meg Spielman Peldo
- Dennis Walaker

Director/CEO

Colleen J. Sheehy, Ph.D



Director/CEO, Colleen Sheehy with James Rosenquist.

Total
45,833

Attendance

Museum Attendance:	30,074
Programs & Services	
Tours & Related Art Activities	5,525
Classes/Workshops	199
Living Artists Served	1,233
Public Programs	5,808
Outreach Attendance	2,994
Total Programs and Services:	15,759

Volunteer Services

In FY11, 106 active volunteers put in a total of 1,300 hours performing such crucial tasks as service on the governing board; spring fundraising gala committee work; educational roles in the Museum Visit program and during KidQuest, classes and camps; mailing; and archiving.



NATIONAL
ENDOWMENT
FOR THE ARTS

THE MCKNIGHT FOUNDATION



NORTH DAKOTA COUNCIL ON THE ARTS

MINNESOTA
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The Arts Partnership

The **FUNd**
at Plains Art Museum

Major general operating support for FY10 was provided by members of the Plains Art Museum; The FUNd at Plains Art Museum; The McKnight Foundation; and a grant provided by the Minnesota State Arts Board, through an appropriation by the Minnesota State Legislature and a grant from the National Endowment for the Arts; and the North Dakota Council on the Arts, an agency of the State of North Dakota, in partnership with the National Endowment for the Arts; the Cities of Fargo, Moorhead, and West Fargo through The Arts Partnership; the William and Anna Jane Schlossman Fund as recommended by Marjorie Schlossman through the Fargo-Moorhead Area Foundation; the Lucien C. and Edna H. Barnes Fund, a component of the Fargo-Moorhead Area Foundation; and The Norman M. and Eunice M. Jones Family Fund of the Lutheran Community Foundation.