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Plains Art Museum to Participate in 2012 Giving Hearts Day

FARGO, N.D. – Plains Art Museum has been selected by Dakota Medical Foundation (DMF) and Impact Foundation to participate in the 2012 Giving Hearts Day, a 24-hour online fundraising event that will be held on February 14, 2012. Contributions of \$10 or more will be matched by a gift secured through the generosity of Otter Tail Corporation.

To support the Museum and have your donation matched, visit impactgiveback.org on February 14 and click on the Giving Hearts Day “Learn More” button.

Plains Art Museum is located at 704 First Avenue North. It is accredited by the American Association of Museums and is a nonprofit, regional fine arts museum with plans to significantly expand its programs through its “Little Artist in All of Us” campaign. The campaign is raising funds for the Center for Creativity and Lifelong Learning which includes working with Fargo Public Schools and other educational entities to build teaching studios. The campaign is also strengthening operations by enhancing the Museum’s endowment and visitor services.

Museum programs are made possible, in part, by major funding from members of the Museum, The FUND at Plains Art Museum, the cities of Fargo, Moorhead and West Fargo through The Arts Partnership, The McKnight Foundation, the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature, the North Dakota Council on the Arts through an appropriation by the North Dakota State Legislature and a grant from the National Endowment for the Arts. More information is available at 701.232.3821 or at www.plainsart.org.

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