

PLAINS ART MUSEUM

Plains Art Museum Spring Gala: Surreal Soirée

Press Release

For Immediate Release (February 2020)

Fargo, North Dakota –Plains Art Museum and Presenting Sponsor Bell Insurance announce *Spring Gala: Surreal Soirée* on Saturday May 2, 2020 from 7:00 pm – Midnight. Tickets are available for purchase at <http://bidpal.net/plainsartgala2020> for \$100 through April 15, and \$120 per ticket thereafter. Museum members will also receive a special discount. For members Tickets will be \$90 until April 15 and \$100 afterwards.

Bell Insurance Presents Spring Gala: Surreal Soirée will be an awe-inspiring experience, inspired by Surrealism and the current Museum exhibition Salvador Dalí's *Stairway to Heaven*. Supported by hundreds of attendees and dozens of sponsors each year, this community event is one of the area's most anticipated fundraisers and art parties. Enjoy live music from Jessica Vines, hors d'oeuvres from VIP Restaurant and Catering, desserts from Nichole's Fine Pastry, and the area's largest public wine tasting, courtesy of Happy Harry's Bottle Shops. The mad geniuses at Livewire are back again this year for a stunning visual and audio experience to further enhance this year's spectacles from FM Aerial Movement Arts and Josie the Circus Cat, and the Surrealist Fashion Show by designer, Hugo Sarmiento. Also, the Spring Gala will once again include one of the region's largest and most diverse art auctions, which is your connection to the amazing creativity and innovation in the Upper Midwest.

This year's Spring Gala co-chairs are Brian and Sara Halverson, Ryan and Megan Bergseth, and Lucas and Jenna Sandman. Attire at the Spring Gala is often creative, but wear whatever makes the event fun for you! Take inspiration from the theme, or just put on your going-out-on-the-town best.

The Spring Gala is not only Fargo's most anticipated art party. It is also an incredible fundraiser that provides tens-of-thousands of dollars in support of the Museum's educational programs and the PlainsArt4All General Fund, which enables the Museum to offer free general admission for all visitors.

The Museum's Spring Gala has grown so much that Plains Art Museum is also announcing a second Spring Gala event – the *Spring Gala Dinner*. To mark the opening of the Spring Gala Art Auction on Sunday, April 5th, this surreal dinner will be located in the gallery – a truly one-of-a-kind experience that will enable Gala party-goers and non-party-goers alike to support your art museum this spring. An extravagant meal will be prepared by Maxwell's Restaurant & Bar and a centerpiece will be made by artist Olivia Bain just for dinner attendees. For ticket information for the Spring Gala Dinner, please contact Sarah Anstett at (701) 551-6106.

Plains Art Museum is your nonprofit art museum and education center, supported by over 800 individuals and organizations. The Museum and its Katherine Kilbourne Burgum Center for Creativity encompass the largest and only accredited art museum in North Dakota. It is located in downtown Fargo at 704 First Avenue North. For more information about visiting or supporting your art museum, visit www.plainsart.org.

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