

We would love for you to be a Gala Sponsor!



To become a sponsor of **Plains Art Museum's Spring Gala** – please review the attached benefits sheet to see how you can gain from the sponsorship level that's right for you. Your sponsorship commitment by **Monday, February 24, 2025** will ensure your name on the sponsor page of the catalog. Send this completed form to khoisington@plainsart.org or mail it to Plains Art Museum, c/o Kyla Hoisington, 704 1st Ave., N., Fargo, ND 58102. **Prefer online?** Complete your form at bit.ly/galasp.

Sponsor Levels

- | | | | |
|--------------------------|----------|----------|--|
| <input type="checkbox"/> | Diamond | \$10,000 | 10 Gala tickets, one FULL PAGE ad in the Gala catalog + more |
| <input type="checkbox"/> | Platinum | \$5,000 | 8 Gala tickets, one FULL PAGE ad in the Gala catalog + more |
| <input type="checkbox"/> | Gold | \$2,500 | 6 Gala tickets, one 1/2 PAGE ad in the Gala catalog + more |
| <input type="checkbox"/> | Silver | \$1,250 | 4 Gala tickets, one 1/2 PAGE ad in the Gala catalog + more |
| <input type="checkbox"/> | Bronze | \$750 | 2 Gala tickets, one 1/4 PAGE ad in the Gala catalog + more |

Spring Gala ticket fair market value: \$125

- Yes, I want Gala tickets.
- I only want _____ tickets, please donate the rest of my sponsorship.
- No, I do not want any Gala tickets, making my entire donation deductible.

Name of Business/Individual: _____

Name of contact person: _____

Address: _____

Phone: _____

Email: _____

Please acknowledge my business/myself as: _____

Payment Information

- Trade
- Enclosed find my check payable to Plains Art Museum
- Charge my credit card VISA MasterCard American Express Discover

Card # _____

Expiration date _____ Security Code _____

Signature _____

Thank you for supporting your Plains Art Museum!

Spring Gala

Sponsorship Opportunities



	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,250	BRONZE \$750
Tickets Included to the Spring Gala	10	8	6	4	2
Sponsor Appreciation Sign at Spring Gala	w/logo	●	●	●	●
Recognition in Gala Art Auction Catalog	w/logo	●	●	●	●
Ad in Full-color Gala Art Auction Catalog	Full page	Full page	1/2 page	1/2 page	1/4 page
Recognition in Museum's Annual Report	●	●	●	●	●
Recognition in Museum's Atrium Donor Wall	●	●	●	●	●
Digital promotion recognition for over 24,000 followers across social media channels and email	●	●	●	●	●
Recognition in Museum's Newsletter	w/logo	●	●	●	
Recognition on Museum's Website	w/logo & link	●	●		
Recognition on Spring Gala Posters	w/logo	●	●		
Recognition in Museum's Weekly e-newsletter leading up to Spring Gala	w/logo & link	●			
One Free Rental at Museum * (catering extra)	Atrium or 3rd Floor	Presentation Center			

Atrium or 3rd Floor \$800 credit towards rental
Presentation Center \$400 credit towards rental

* Facility rentals are non-transferable

Spring Gala Auction Catalog

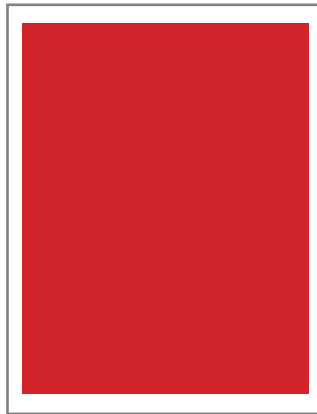
Display Advertising Rates

All prices include full color

ADS DUE FEBRUARY 24, 2025

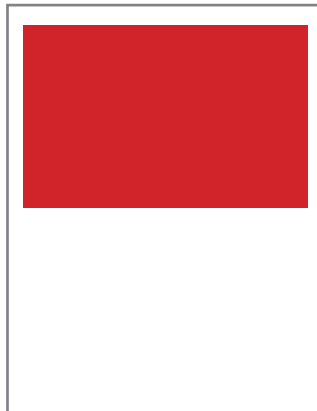
Diamond \$10,000
Platinum \$5,000
Sponsorships

Full page
7 wide x 9.75" high



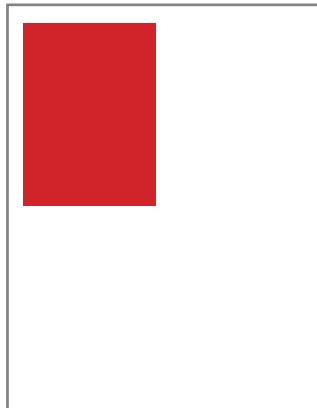
Gold \$2,500
Silver \$1,250
Sponsorships

1/2 page
7 wide x 4.5" high



Bronze \$750
Sponsorship

1/4 page
3.25 wide x 4.5" high



all measurements in inches
width / height

Production Requirements

The Spring Gala Auction catalog will be printed using the computer-to-plate method. We do not accept negatives or camera ready ads.

If you are not able to create a "Placeable" file (PDF, EPS or JPG), we prefer ads in Adobe InDesign CC.

Files created in other programs (e.g., Word) are not accepted.

Include all printer and screen fonts and graphic links (CMYK mode) with your file (even if embedded).

Email ads to: cjacobson@plainsart.org

Placeable ad formats include:

PDF (Portable Document Format)

Checklist before saving your final PDF:

- All color graphics in CMYK mode
- Distiller setting set to "Press Optimized" - Note: "Screen Optimized" will only print at low-res, or 72 dpi resolution. Fonts are embedded
- All editing and changes have been made and ad is print ready (PDF files are not editable)

JPG (Joint Photographic Experts Group)

Checklist before saving your final JPG:

- File is in CMYK
IMAGE SIZE of your JPG has to be at least 300 dpi

EPS (Encapsulated Postscript)

Checklist before saving your final EPS:

- 300 dpi
- CMYK mode
- All graphics embedded in file
- No font dependencies (i.e., create outlines in Illustrator)
Note: Fonts not turned to curves or outlines and otherwise not included with your file may not print properly