

PLAINS ART MUSEUM

Livewire Presents Plains Art Museum's 2024 Spring Gala

Press Release

For Immediate Release (April 2024)

Fargo, ND – On Saturday, May 4, 2024, from 7 pm – midnight, Plains Art Museum, its board of directors, and Presenting Sponsor Livewire invite you to the Museum's 27th annual *Spring Gala, 2024: Sci-Fi Artistry*.

Spring Gala 2024: Sci-Fi Artistry will feature world-class event production by Livewire, hors d'oeuvres from Chef's Table + Urban Foods, desserts from Nichole's Fine Pastry and Café, and a wine tasting by 27-year sponsor, Happy Harry's Bottle Shops. Guests will dance the night away to music from DJ Star IV and Post-Traumatic Funk Syndrome. The event will also feature sci-fi inspired art adventures courtesy of Fargo Pinball, Puzzled Escape Rooms, and Folkways. Gala attendees are encouraged to view the art galleries, which are always free and open to the public thanks in part to support generated on Spring Gala night, and guests are also encouraged to bid on high-quality art in a silent auction. All proceeds benefit Plains Art Museum, the only accredited art museum in North Dakota.

This year's theme was inspired in part by a painting that Plains Art Museum cares for in its permanent collection, *Toward the Sun* by John Berkey. Berkey is a renowned sci-fi artist born in North Dakota. He created art for NASA, *National Geographic*, *Star Wars*, *King Kong*, *Dune*, *Popular Mechanics*, and many sci-fi books. Donations on Gala night help the Museum maintain the rigorous standards for accreditation, which gives the Museum the ability to showcase internationally recognized artists like Berkey for all the community to enjoy.

Co-chairs Jake and Maribeth Joraanstad will greet guests on May 4th as they gather for an evening that both celebrates and supports local creativity. Jake and Maribeth are familiar with the forward-thinking and innovative spirit that sci-fi art inspires. Jake is the CEO and co-founder of Bushel, and Maribeth also works at Bushel, an innovative software company that has digitized the agriculture industry.

"What resonates with us about the Plains Art Museum is its commitment to accessibility and community engagement. The museum's offering of free admission to all is proof of its dedication to enriching lives and cultivating a love for the arts," Maribeth said.

Tickets are available for purchase for \$125 before April 22 and \$150 leading up to the event at givebutter.com/c/2024-gala. For member discounts, contact Kyla Hoisington at khoisington@plainsart.org.

Spring Gala 2024: Sci-Fi Artistry is presented by Livewire.

Plains Art Museum is your nonprofit art museum and education center, supported by over 800 community members. The Museum is located at 704 First Avenue North in downtown Fargo. For more information, visit plainsart.org.

John C. Berkey, *Towards the Sun*, 2001-02, Casein and acrylic on paper, 29 ¼ x 22 ¼ in., Museum purchase, © John C. Berkey



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