

PLAINS ART MUSEUM

Plains Art Museum presents *Spring Gala 2025: Color Flings*

Press Release

For Immediate Release (April 2025)

Fargo, ND – On Saturday, May 3, 2025, from 7 pm – midnight, Plains Art Museum and its board of directors invite you to the Museum's 28th annual *Spring Gala, 2025: Color Flings*.

Spring Gala 2025: Color Flings will feature world-class event production by Livewire, hors d'oeuvres from VIP Catering, libations from Chef's Table, desserts from Nichole's Fine Pastry and Café, and a wine tasting by 28-year sponsor, Happy Harry's Bottle Shops. Guests will dance the night away to music from DJ Star IV and 90's/2000's covers and original pop-punk band, Low Standards. The Gala will also feature an interactive art installation by Folkways, the opportunity to see how NDSU Child Development Research uses art in science, a photobooth by Twilight Twist, and more. You are encouraged to bid on high-quality art in a silent auction, and you can also view the art galleries, which are always free and open to the public thanks in part to the Spring Gala.

This year's theme, Color Flings, was inspired by Anne Labovitz's art in the Museum's William and Anna Jane Schlossman Gallery gallery and Ruth Landfield atrium. While there is no dress code for the Gala, many guests use the theme to get creative with their attire. The 2025 theme invites you to color your mood. You may want to emerge from winter in your boldest and brightest colors, or you may choose varying hues of one color only.

Labovitz's bright, colorful art was inspired by interviews with local healthcare professionals. Donations on Gala night help the Museum maintain the rigorous standards for accreditation, which gives the Museum the ability to showcase recognized artists like Labovitz for all the community to enjoy for free 7 days a week. Anne Labovitz will attend the Spring Gala this year—find her to say hi and chat about her art!

Co-chairs Laura & Austin Morris and Greg & Christy Tehven will greet guests on May 3rd as they gather for an evening that both celebrates and supports local creativity. Laura—who serves on the Plains Art Board of Directors and owns Dakota Clinic Pharmacy—was among the healthcare professionals Anne Labovitz interviewed to explore the connection between health and creativity. Austin's company, Enclave Development, has been a dedicated supporter of the Museum for nearly a decade. Christy and Greg attended the Gala together on their very first date! Christy's business, Love Always Floral, has brightened the event for five years, adorning the Museum's entrance with stunning floral designs. Greg's nonprofit, Emerging Prairie, has nurtured creative entrepreneurs, many of whom go on to support the Museum.

Tickets are available for purchase for \$125 before April 21 and \$150 leading up to the event at <https://givebutter.com/c/2025-gala>. For member discounts, contact Kyla Hoisington at khoisington@plainsart.org. *Spring Gala 2025: Color Flings* is presented by Livewire.

Plains Art Museum is your nonprofit art museum and education center, supported by over 800 community members. The Museum is located at 704 First Avenue North in downtown Fargo. For more information, visit plainsart.org.



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