# We would love for you to be a Gala Sponsor!

PLAINS **ART** MUSEUM

To become a sponsor of Plains Art Museum's Spring Gala – please review the attached benefits sheet to see how you can gain from the sponsorship level that's right for you. Your sponsorship commitment by Monday, March 2, 2026 will ensure your name on the sponsor page of the catalog. Send this completed form to khoisington@plainsart.org or mail it to Plains Art Museum, c/o Kyla Hoisington, 704 1st Ave., N., Fargo, ND 58102. Prefer online? Complete your form at bit.ly/galaspo.

## Sponsor Levels

| | | | |
|---|---|---|---|
| ❑ | Bronze | $750 | 2 Gala tickets, one 1/4 PAGE ad in the Gala catalog + more |
| ❑ | Silver | $1,250 | 4 Gala tickets, one 1/2 PAGE ad in the Gala catalog + more |
| ❑ | Gold | $2,500 | 6 Gala tickets, one 1/2 PAGE ad in the Gala catalog + more |
| ❑ | Platinum | $5,000 | 8 Gala tickets, one FULL PAGE ad in the Gala catalog + more |
| ❑ | Diamond | $10,000 | 10 Gala tickets, one FULL PAGE ad in the Gala catalog + more |

Spring Gala ticket fair market value: $125

❑ Yes, I want Gala tickets.

❑ I only want _____ tickets, please donate the rest of my sponsorhip.

❑ No, I do not want any Gala tickets, making my entire donation deductible.

Name of Business/Individual: _____

Name of contact person: _____

Address: _____

Phone: _____

Email: _____

Please acknowledge my business/myself as: _____

## Payment Information

❑ Trade      Invoice my business for this sponsorship

❑ Enclosed find my check payable to Plains Art Museum

❑ Charge my credit card ❑ VISA ❑ MasterCard ❑ American Express ❑ Discover

Card # _____

Expiration date _____ Security Code _____

Signature _____

# Thank you for supporting your Plains Art Museum!

# Spring Gala
## Sponsorship Opportunities

PLAINS ART MUSEUM

| | BRONZE $750 | SILVER $1,250 | GOLD $2,500 | PLATINUM $5,000 | DIAMOND $10,000 |
|---|---|---|---|---|---|
| Tickets Included to the Spring Gala | 2 | 4 | 6 | 8 | 10 |
| Sponsor Appreciation Sign at Spring Gala | ● | ● | ● | ● | w/logo |
| Recognition in Gala Art Auction Catalog | ● | ● | ● | ● | w/logo |
| Ad in Full-color Gala Art Auction Catalog | 1/4 page | 1/2 page | 1/2 page | Full page | Full page |
| Recognition in Museum's Annual Report | ● | ● | ● | ● | ● |
| Recognition in Museum's Atrium Donor Wall | ● | ● | ● | ● | ● |
| Digital promotion recognition for over 24,000 followers across social media channels and email | ● | ● | ● | ● | ● |
| Recognition in Museum's Newsletter | | ● | ● | ● | w/logo |
| Recognition on Museum's Website | | ● | ● | ● | w/logo & link |
| Recognition on Spring Gala Posters | | | ● | ● | w/logo |
| Recognition in Museum's Weekly e-newsletter leading up to Spring Gala | | | | ● | w/logo & link |
| One Free Rental at Museum * (catering extra) | | | | Atrium or 3rd Floor | Presentation Center |

Atrium or 3rd Floor $800 credit towards rental
Presentation Center $400 credit towards rental

* Facility rentals are non-transferable

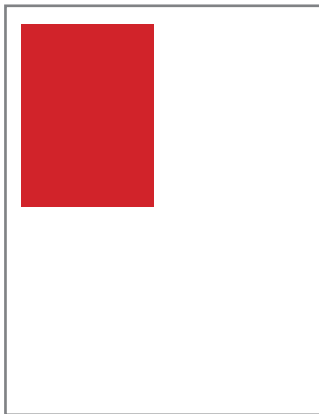# Spring Gala Auction Catalog

## Display Advertising Rates
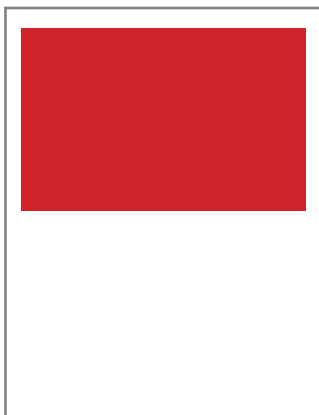## All prices include full color
## ADS DUE MARCH 2, 2026

## Production Requirements

The Spring Gala Auction catalog will be printed using the computer-to-plate method. We do not accept negatives or camera ready ads.

If you are not able to create a "Placeable" file (PDF, EPS or JPG), we prefer ads in Abobe InDesign CC.

**Files created in other programs (e.g., Word) are not accepted.**

Include all printer and screen fonts and graphic links (CMYK mode) with your file (even if embedded).

## Email ads to: cjacobson@plainsart.org

### Bronze $750
Sponsorship

1/4 page
3.25 wide x 4.5" high

all measurements in inches
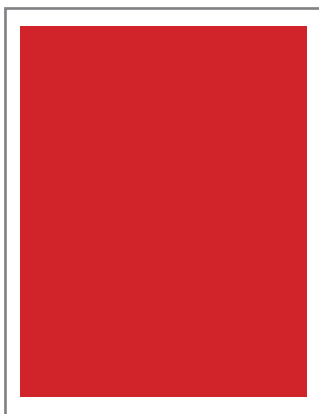width / height

### Gold   $2,500
### Silver $1,250
Sponsorships

1/2 page
7 wide x 4.5" high

### Diamond $10,000
### Platinum    $5,000
Sponsorships

Full page
7 wide x 9.75" high

## Placeable ad formats include:

### PDF (Portable Document Format)

Checklist before saving your final PDF:

• All color graphics in CMYK mode

• Distiller setting set to "Press Optimized" - Note: "Screen Optimized" will only print at low-res, or 72 dpi resolution Fonts are embedded

• All editing and changes have been made and ad is print ready (PDF files are not editable)

### JPG (Joint Photographic Experts Group)

Checklist before saving your final JPG:

• File is in CMYK
  IMAGE SIZE of your JPG has to be at least 300 dpi

### EPS (Encapsulated Postscript)

Checklist before saving your final EPS:

• 300 dpi

• CMYK mode

• All graphics embedded in file

• No font dependencies (i.e., create outlines in Illustrator) Note: Fonts not turned to curves or outlines and otherwise not included with your file may not print properly

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